

The 7th Edition of the
Leading & Definitive
International Maritime Expo
in Vietnam



27 – 29 March 2019

Saigon Exhibition and Convention
Center Ho Chi Minh City, Vietnam

PRESS RELEASE

For Immediate Release

Over 200 Brands & Companies Exhibiting At INMEX Vietnam 2019, With 1,200 Pre-Registered Visitors and Buyers Attending

A host of shipyard visits, networking events, B2B meetings, and insightful seminars also awaits all participants at the three-day event deemed the quintessential international maritime event in Vietnam.

HO CHI MINH CITY, VIETNAM, March 27, 2019, Wednesday – INMEX Vietnam 2019, the largest and most established international maritime event in Vietnam, returns once again to bridge international and local suppliers with influential buyers.

Now in its 7th edition, the event showcases all aspects of shipbuilding, marine services and engineering, marine equipment, as well as port and supply chain management solutions. The largest maritime companies around the world have made the event the quintessential platform for them to showcase their latest and best-selling products, services, and technology.

The three-day show, held from March 27 – 29 at the Saigon Exhibition and Convention Centre in Ho Chi Minh City, is organised by Informa Exhibitions Pte Ltd and Vietnam Trade Fair & Advertising Joint Stock Company (VINEXAD).

It is supported by the Ministry of Industry and Trade of Vietnam; the Vietnam Chamber of Commerce and Industry; Netherlands Maritime Technology; Society of Maritime Industries; Association of Singapore Marine Industries; and Vietnam Shipbuilding Industry Association.

Shipyard Pavilion, National Pavilions & Exhibitors at INMEX Vietnam

This year's show features a special Shipyard Pavilion with a presence of 25 shipyards. They include some of the biggest names in the industry such as Saigon Shipbuilding & Marine Industry Co., Ltd (SSMI); Damen - Song Cam Shipyard Co., Ltd; Saigon Shipbuilding Industry Co., Ltd (SSIC); Pha Rung Shipyard; and Hai Minh Shipyard – Bason Corporation.

Representatives from the shipyards will be present at the B2B meetings, and exhibitors can catch them there for exclusive discussions. Over 1,200 pre-registered visitors and buyers will also be at the show.

Buyers and visitors will also find a diverse range of maritime products and services at the exhibitor booths. The stellar line-up of more than 200 participating companies and brands come from countries such as Australia, China, Germany, Indonesia, Italy, Japan, Russia, the US and Vietnam.

National pavilions from Singapore, South Korea, the Netherlands, and the UK are also present to tap into the burgeoning growth in Vietnam.

One of the national pavilion exhibitors is the Society of Maritime Industries (SMI), the voice of the UK's maritime engineering and business sector.

Tom Chant, Director of SMI shared: "Vietnam is a huge emerging maritime hub and SMI is very excited to be here. The Society promotes and supports British companies which design and build ships, and supply equipment and services for all types of ships and ports and terminals infrastructure. We see lots of possibilities for our members at the show, and we are all looking forward to meeting the Vietnamese maritime industry during the exhibition."

The Netherlands Pavilion is led by The Netherlands Maritime Technology (NMT) trade association, which is the first port of call for and the primary representative of the Dutch maritime technology sector.

“We have built a strong presence in INMEX Vietnam over the years, and created many positive leads. Our members include shipyards, maritime equipment suppliers, and service providers, and I believe we will continue to be instrumental to Vietnam’s maritime growth,” said Mrs. Marjan Lacet, Trade Promotion Manager of NMT.

Signature B2B Meeting Programme

The B2B Meetings segment is a signature programme of the show. Exhibitors will have the opportunity to introduce their products to pre-qualified buyers, and this will be followed by an appointment or follow-up discussion at their booth.

This allows exhibitors and buyers to receive the most efficient and beneficial outcomes in their time at INMEX Vietnam.

Networking Opportunities & Exclusive Shipyard Visits

In addition, participants can look forward to networking events, such as an industry networking reception, that create opportunities to connect with influential industry leaders and representatives as well as strengthen friendships with business contacts.

Exhibitors are also invited to visit three shipyards – Tan Vien Dong Shipyard, Saigon Shipbuilding Industry Company Limited (SSIC), and X51 Shipyard - Ba Son Corporation, for rare looks at the operations.

Informative Complimentary Seminars on Important Current Issues

A series of complimentary power-packed seminars on current hot topics in the maritime industry have also been arranged to help participants stay informed.

With the support of show sponsor Weichai and the UK Hydrographic Office (UKHO), respected local and international industry insiders will share their expertise on important current issues.

Weichai is a multi-field and multi-industry international group and the leading company in marine engines, while the UKHO collects and supplies hydrographic and geospatial data for the Royal Navy and merchant shipping to protect lives at sea.

Mrs. Xue Hua, Managing Director of Weichai Vietnam, said: “We are excited to meet the international maritime community at INMEX Vietnam 2019 and to share with them our capabilities and expertise in marine power solutions. Weichai has been present in the Vietnam maritime industry for more than 30 years, with 11,000 marine engine units provided, and we have witnessed all the milestones in the development of Vietnam’s shipbuilding industry.

“As one of the pillar industries of Vietnam, the marine business is driven by the country’s growing economy and becoming more attractive to prominent international marine product manufacturers, especially in this world-class maritime exhibition held every two years.

“Weichai values this opportunity to approach more local and international customers. Our mission is to be the No.1 market leader in the marine sector in the Asia Pacific region, and Vietnam is the key marketplace for Weichai in marine and vehicle engines. We would like to go on playing a key role in shaping the continued growth of Vietnam’s marine industry.”

Topics for the seminars include:

1. TOWARDS PREMIUM, POWER TO YOU - Weichai Marine Power Solutions Seminar, by Weichai’s Leader;
2. ADMIRALTY A Future with the Electronic Chart Display and Information System (ECDIS), by Mr. Tom Mellor from UKHO;
3. Vietnam Shipbuilding - An Overview, by Mr. Le Loc from Vietnam Shipbuilding Industry Association (VISIA); and
4. Special Purpose Service Crafts and Vessels in Vietnam: Market Opportunities, State of the Art, Future Challenges, by Mr. Michele Lauriero from Vimatech.

A spokesperson from VISIA also shared: “The sentiment at VISIA and the whole shipbuilding industry in Vietnam is very buoyant because of the recent news of growth and investments. INMEX Vietnam is a bridge providing opportunities for businesses and buyers to meet the strong industry demand, so we are certain of strong attendance from our members.”

Admission to all the seminars are complimentary, and interested participants can register on-site. Seats are limited.

Thriving Maritime Industry Globally and Internationally

Mr Michael Duck, Executive Vice President of Informa Exhibitions, shared his thoughts: “According to the United Nations Conference on Trade & Development, the shipping industry in 2017 handled 80% of the world trade by volume and 70% by revenue through board ships across seaports worldwide. And a report by Global Market Insights stated that the marine engines market size is set to surpass USD13 billion by 2024, due to the positive outlook and rising maritime trade activities.

“In Vietnam, the government recently announced plans to develop the country into a powerful maritime nation by 2030, in areas such as security, tourism, and seafood harvesting. It also approved to build the Cai Mep Ha logistics centre, and a general cargo and container seaport in Phu My Town, Ba Ria-Vung Tau Province. Two new piers at Lien Chieu Port in the central coast city of Danang are also slated to be built under a private-public partnership, with state-run Vietnam National Shipping Lines (Vinalines) proposing an investment of nearly VND4 trillion. The global as well as the Vietnamese maritime industries are thriving and will continue to do so.

“In June 2018, Informa joined with UBM, making us a leading B2B information services group, and the largest B2B events and exhibitions organizer in the world. We now offer an even bigger portfolio of maritime events, such as Marintec China, which is the largest maritime event in Asia Pacific and has been held for 40 years.

“We have the depth and breadth of knowledge about the global maritime industry, and we are committed to bringing maritime communities to share expertise, network, and create business opportunities together. We wish everyone at INMEX Vietnam 2019 a very fulfilling and wonderful time.”

DETAILS

INMEX Vietnam 2019

Date:

27 March 2019, 9am – 5pm

28 March 2019, 9am – 5pm

29 March 2019, 9am – 5pm

Venue: Saigon Exhibition and Convention Centre, 799 Nguyen Van Linh St., Dist 7, Ho Chi Minh City, Vietnam

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About INMEX Vietnam

INMEX Vietnam is the most comprehensive international business platform encompassing all aspects of shipbuilding, ship repairs, shipping, maritime engineering, offshore engineering and technology, dredging equipment, and ports and logistics.

The event is an exceptional meeting point for the global maritime community in Vietnam, a region where the industry remains buoyant and strong growth is set to occur. INMEX Vietnam will bring together leading industry players. INMEX Vietnam 2019 will once again welcome maritime industry professionals looking to source the best products and technology for their next project in Vietnam and the region.

About Informa Exhibitions

Informa Exhibitions, the global exhibitions division of Informa PLC, enables communities across the globe to engage, experience and do business by providing them with powerful platforms to connect across key regions and market verticals. Industry insight, coupled with an innovative and customer first approach, provides Informa Exhibitions' customers and partners with the opportunity to create business advantage and access markets, both digitally and face-to-face, 365 days of the year.

About Vietnam Trade Fair & Advertising Joint Stock Company (VINEXAD)

VINEXAD is a state-owned company belonging to the Ministry of Industry & Trade. The Company is a leading service provider in organizing exhibitions and international trade promotion, as well as event, advertisement, communication. VINEXAD is a member of the Asian Federation of Exhibition and Convention Associations (AFECA).